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Media Advisory

MOSAIC Launches New Look

Vancouver BC – MOSAIC has unveiled its new organizational logo with the launch of its revamped website www.mosaicbc.org. The process of conceptualizing and designing a new look for the organization took place over a year-long process of engaging many stakeholder groups.

Eyob Naizghi, Executive Director said it is befitting that 2016 be the year to refresh the MOSAIC brand. “With a fresh look, it is timely to be celebrating our 40th anniversary of working with immigrants and refugees this year. The new logo shows the growth and vibrancy of the organization since our last logo was introduced 11 years ago, and our new brand identity is more reflective of the present dimension and scope of our work.”

The organization grew from 5 sites in 2005, to over 30 client-accessible sites today and the number of programs and services has increased by over 30%. Ninu Kang, Director of Communications and Development, said “the new logo features more colour that allows greater flexibility in designing our collateral materials and distinguishing programs and services from one another. It’s a fresh, bright look and one that we’re very pleased with.”

MOSAIC is a non-profit organization and the primary settlement and employment services agency in Vancouver assisting newcomers. MOSAIC delivers services and engages in community building and advocacy to facilitate meaningful participation of immigrants and refugees in Canadian society, and empowers newcomers to fully participate in Canadian society.



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