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Media Advisory

Low Unemployment Rates Result in Record Attendance for Recruiters

Vancouver, BC – One of Metro Vancouver’s biggest job fairs has gotten even bigger, thanks in large part to low unemployment rates and more competition for qualified hires. MOSAIC’s 7th Annual Job and Career Fair, taking place on April 10th, will be featuring 83 companies seeking to fill vacancies in their organizations.

According to the Statistics Canada Labour Force report released this past January, the unemployment rate in Canada fell to its lowest point in 40 years. In BC, almost 83,000 jobs were added to the labour market between December 2016 and 2017.

MOSAIC itself will also be taking a booth at its own job fair event to meet candidates. Larry Chan, Senior Manager of Employment Programs, said that finding staff has never previously been an issue at MOSAIC but in a competitive environment, you need to recruit more aggressively.

“The low unemployment rate means there is lots of competition to hire the best candidates as companies experience attrition due to an aging work force, and because staff leave for greener pastures. Organizations are increasing salaries and benefits in an effort to attract new candidates.

“For the first time, we’ll actually experience what it’s like to meet and recruit jobseekers at our own hiring event. Employers have told us that they value the diversity and international experience that many candidates attending MOSAIC’s job fair bring with them, so it really is an ideal recruitment ground for us and many others.”

MOSAIC is not the only employer making its first appearance as a recruiter at the annual hiring event – it’s also a first for established brands such as Air Canada, Canada Revenue Agency, Shopify, Ikea and more.

MOSAIC’s 7th Annual Job and Career Fair is a free event that will be held at the Croatian Cultural Centre. A full list of participating companies, advice for job-seekers, and free registration can be found at mosaicbc.org/careerfair.

MOSAIC 7th Annual Job and Career Fair
Tuesday, April 10, 2018 – 10 am – 3 pm
Croatian Cultural Centre
3250 Commercial Drive, Vancouver

MOSAIC is a non-profit charitable organization and the primary settlement and employment services agency in Vancouver assisting newcomers to Canada at 26 client sites across Metro Vancouver. MOSAIC delivers services and engages in community building and advocacy to facilitate meaningful participation of immigrants and refugees in Canadian society.

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