

Company Research

When conducting company research before an interview, you may want to consider the following steps:

1. Locate resources for your research

- a) Do an online search (i.e. Google search) under the company name
- b) Review business periodicals or directories that may include the company
- c) Talk to friends or other acquaintances who may be familiar with the company

2. Search for the most relevant information

- a) Depending on your job, this information may include:
- b) Company history and activities related to your department of interest
- c) Products or services that are relevant to the position
- d) Team structure
- e) Working conditions (i.e. General hours of business, work schedules, conditions, environment)
- f) Client /customer reports and/or expectations
- g) Technology/systems used

Decide what information is most useful for you to know about the company and start your research now.